

# **S4C Authority Bulletin**

## **Meeting 301 - 21 June 2007**

### **Plas Glyn-y-Weddw Gallery, Llanbedrog**

This bulletin reports on the meeting of the Authority held on 21 June 2007.

#### **1. Communication Plan**

Following a meeting between JWJ, CH and HR some amendments had been made to the Communication Plan.

#### **2. Economic Project**

A report on the Economic Impact of S4C on the Welsh Economy 2002-2006 was presented. It was agreed that it was a constructive report but that a sentence explaining the BBC's contribution over the last 5 years should be included in the document.

IJ noted that Aberystwyth University is at present commissioning papers as part of S4C's 25<sup>th</sup> birthday celebrations.

#### **3. The Chairman's Report**

JWJ congratulated the staff on winning several Welsh Language Board Bilingual Design Awards.

A meeting was held between the Chair of the BBC's Audience Council Wales and the Authority. JWJ outlined the Authority's intentions regarding the Children's Channel, and how due separation is being implemented.

#### **4. Consultation on the proposed service for Children and Young People**

JWJ gave a summary of events associated with the Consultation and noted that several meetings had taken place with individuals and organisations. All 45 responses received to date via the web were positive.

A detailed discussion on the Consultation followed, and several means of encouraging adults, children and young people to respond were suggested. NH's offer to help with the Consultation work was accepted.

#### **5. The Chief Executive's Report**

IJ presented her written report. She described in detail the correspondence between S4C and Channel4 regarding the ruling on *Big Brother* by Ofcom. IJ asked for guidance from the Authority to identify one person in S4C to deal directly with *Big Brother*.

IJ outlined Ofcom's response to the research work on Channel4. The role of public broadcasting has long since been in operation by S4C.

IJ suggested that a link to the BBC Trust's website regarding institutional aspects (*Report on Safeguarding Impartiality in the 21<sup>st</sup> century*) is sent to the members of the Authority.

IJ outlined the plan to establish S4C's new offices in Caernarfon early in 2008.

Community projects involving rugby will be S4C's charity for 2007.

#### **6. Other Matters**

The following matters were also discussed/noted:

- Compliance and Complaints Report
- Content Committee Minutes
- Audit and Risk Management Committee Minutes
- Personnel Committee Minutes
- Research Report
- Director of Commissioning's Report
- Work Schedule of the Authority for 2007
- Events Table for 2007